

# Seaway News

Serving 36,434 Homes In Cornwall & Area

Since 1985 • www.seawaynews.ca

Home • Online Newspaper • Community Links • Submit

Letter • Submit to Scuttlebutt • Contact Us

CORNWALL

## Web Page Advertising

### *Rate:*

- \$25. per ad per week
- 12 week minimum
- 1 copy change per schedule

### *Billing:*

- Weekly billing cycles per Seaway News contract

### *Contract:*

- All accounts to sign Seaway News contract

### *Position:*

- First available position available
- Requests can be made for specific and location

### *Buttons:*

- 1) Front/home page has 6 spots
  - 2) Side buttons have 4 spots
- B) Calendar page has 6 spots
- C) Community links has 4 spots
- D) Letters page has 6 spots
- E) Submit to Scuttlebutt has 6 spots
- F) Contact Us has 6 spots

### *Artwork:*

- Ads on the right hand side are 150 pixels wide by 225 pixels high (For sales layout purposes - ad size is 2.083" wide x 3.125" high)
- Ads on the bottom of the page are 265 pixels wide by 75 pixels high (For sales layout purposes - ad size is 3.681" wide x 1.042" high)
- All ads should be no less than 72 dpi (.jpg and RGB format is required).
- Should you wish to create an "animated ad" with multiple frames, please prepare each frame as an individual ad and email all pieces. Please specify the order you would like the frames to appear.